



# End of Semester Survey

Office of Research, Planning, and Institutional Effectiveness

# Background/Methodology

## Methodology

Students were selected for survey based on:

- Enrolled in 6 units or more during spring 2017 at GWC
- Have no more than 30 units earned

## Survey administration

- Survey was developed in survey monkey
- Survey was sent to 3,087 students through regroup
- 200 students responded to survey, giving us 6.5% response rate
- No incentives were given for students to respond to survey

# Demographic

- Age – 70.5% of students who responded are 24 or younger, similar to GWC population where 72% of students are 24 or younger.
- Gender – 66.5% of students who responded were female, 14% higher than GWC population.
- Race – 27.5% of respondents are Asian, 34.5% are White, and 20.5% are Hispanic/Latino. Representation of Latino students who responded are lower than GWC population.
- Half of respondents are continuing students at GWC, while 35% are first time in college, and 13% are first time at GWC, but attended other colleges previously.
- 57% wish to transfer to a 4 year university, 18% wish to earn an associate's degree, and 10% wish to earn a certificate.
- About 44% of respondents are full-time students, slightly higher than GWC population
- Popular majors: Nursing (39), Business (15), Biology (6), Computer (8), Criminal Justice (8), Liberal Studies (8), Accounting (6), Psychology (6), Engineering (5), English (5)

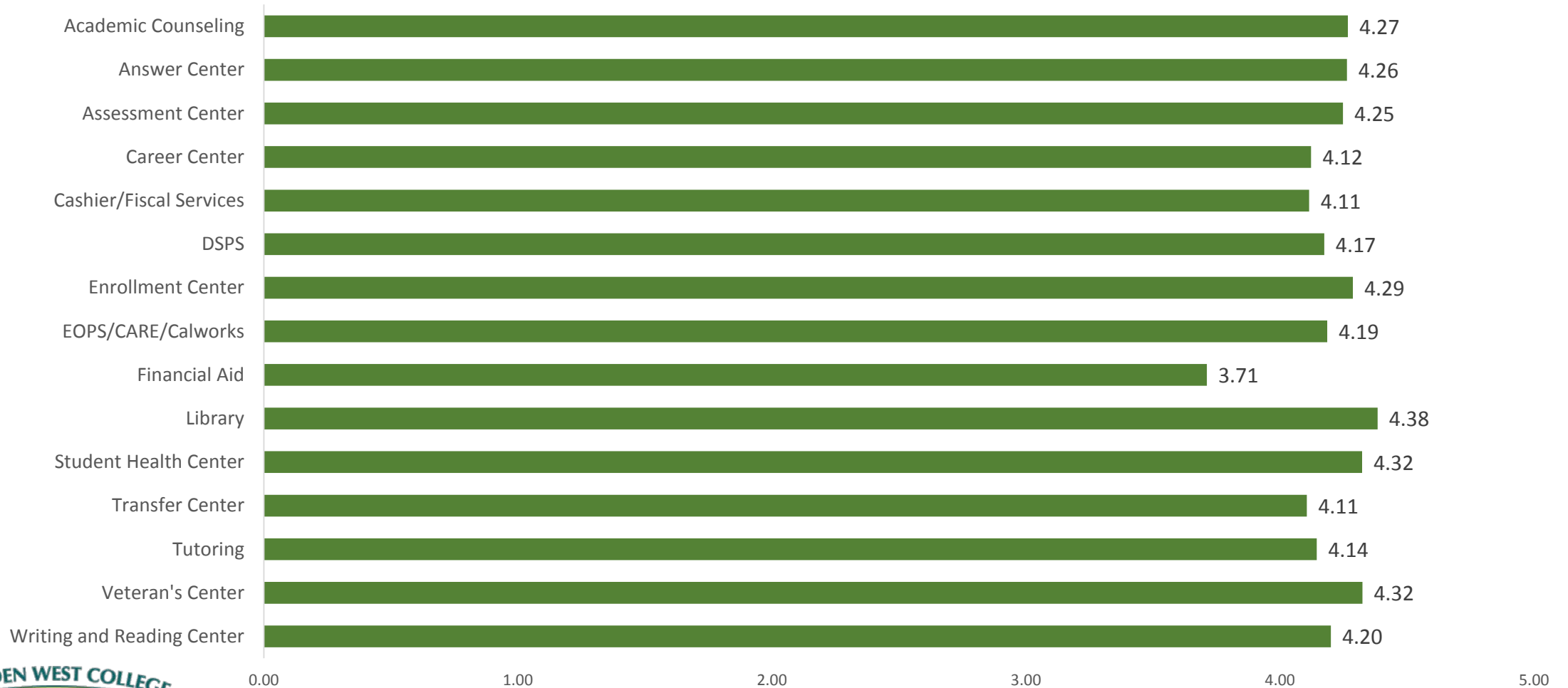
# Do you plan to enroll at GWC for Fall 2017?

- 90% indicated that they would re-enroll at GWC for fall 2017.
- Reasons for not re-enroll vary and include transferring to 4 year, expectation to complete program of study, going back to work, meeting pre-requisites for graduate programs, or struggling with school work.

# GWC Ratings

- 88% of students responded to be satisfied or very satisfied with their overall experience at GWC. Important to note, no student indicated that they were very unsatisfied.
- 83% of students rated the quality of support services offered at GWC as good or excellent.
- 85% of students rated the quality of teaching at GWC as good or excellent.
- 87% of students indicated they are likely or very likely to recommend GWC to friends and family.

# Ratings of Individual Services



# Areas with room for growth:

- Financial aid (13)
- LRC – Library and Tutoring (5)
- Bookstore (2)
- Cafeteria (1)
- DSPS (1)
- Assessment Center (1)
- Fiscal/Cashier (1)

# Things students like:

- Supportive, friendly, and helpful faculty, staff and students
- Campus location, layout and landscape
- Online classes/system
- Convenience of parking and getting to class
- Small campus and classes
- Counseling
- Library
- Campus activities/events



# Things that could change:

- Restroom cleanliness/campus facilities
- Financial aid services
- Increase/improve library and tutoring services
- More diverse offerings of classes and modalities
- Promotion of campus activities
- Food options/prices
- Cost of textbooks