## Communication Studies

| 2018-2019 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Communication Studies |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | $\begin{array}{r} 3-Y \\ 2015-16 \end{array}$ | end <br> 2017-1 |  |
| Metrics | 2013-14 | 2014-15 | 2015-16 | 2016-17 | 2017-18 | COMM | GWC | 2017-18 |
| Enrollment | 3,040 | 3,317 | 3,482 | 3,493 | 3,379 | $\downarrow$ | $\downarrow$ | 78,146 |
| Enrollment/Section | 31 | 31 | 30 | 28 | 27 | $\downarrow$ | $\downarrow$ | 37 |
| Average Fill Rate | 98.1\% | 97.8\% | 92.2\% | 86.6\% | 85.8\% | $\downarrow$ | $\downarrow$ | 70.5\% |
| FTES | 317.2 | 342.4 | 360.2 | 360.0 | 353.9 | $\downarrow$ | $\downarrow$ | 9,404 |
| FTES/FTEF | 32.8 | 31.2 | 30.3 | 28.6 | 28.8 | $\downarrow$ | $\downarrow$ | 33 |
| Success | 82.0\% | 81.6\% | 81.0\% | 80.8\% | 80.0\% | $\downarrow$ | $\uparrow$ | 72.2\% |
| Retention | 92.0\% | 92.0\% | 91.9\% | 90.9\% | 91.6\% | $\downarrow$ | $\uparrow$ | 86.9\% |
| AA Degree | 5 | 1 | 2 | 4 | 1 | $\downarrow$ | $\uparrow$ | 860 |
| ADT Degree | 25 | 42 | 43 | 59 | 48 | $\uparrow$ | $\uparrow$ | 544 |
| Certificates | 0 | 0 | 0 | 0 | 0 | $\leftrightarrow$ | $\downarrow$ | 1,286 |
| Transferred to 4-Yr Institution* | 15 | 38 | 39 | 52 | no data | $\uparrow$ | $\downarrow$ | no data |
| Assessment Activity | 71\% | 100\% | 100\% | 29\% | 38\% | $\downarrow$ | $\downarrow$ | 64\% |

*Transfer data source: National Student Clearinghouse data. Three-year trend based on 2014-15 and 2016-17 data Assessment Activity: Percent of courses assessed per academic year

| Legend | $\uparrow$ | $\downarrow$ | $\leftrightarrow$ | "'" |
| :--- | :---: | :---: | :---: | :---: |
|  | Increased | Decreased | No Change | Insufficient Data |

## Gaps in Success Rates, 2017-18 Academic Year

The Percentage Point Gap (PPG) compares the percentage in a particular outcome for a disaggregated subgroup to the percentage for all student. Disproportionate impact (DI) occurs when a subset of students are unjustifiably experiencing lower outcomes compared to the total student population.

Largest DI groups: Hispanic/Latinx, Man, Economically Disadvantaged, DSPS, Foster Youth, CalWORKs

|  | Total Enrolled | \% of Total Enrolled | Success Rate | Success <br> Rate (Avg.) | PPG | No. of successful course completion needed to close gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race/Ethnicity |  |  |  |  |  |  |
| Am. Indian/Alaska Native | -- | -- | 71.4\% | 80.0\% | -8.6\% | 1 |
| Asian | 767 | 22.7\% | 84.4\% | 80.0\% | 4.4\% | -- |
| Black or African American | 71 | 2.1\% | 71.8\% | 80.0\% | -8.2\% | 6 |
| Hispanic/Latinx | 1,203 | 35.5\% | 75.6\% | 80.0\% | -4.4\% | 53 |
| Nat. Hawaiian/Pac. Islander | 22 | 0.7\% | 86.4\% | 80.0\% | 6.4\% | -- |
| White | 1,075 | 31.8\% | 82.8\% | 80.0\% | 2.8\% | -- |
| Two or more races | 187 | 5.5\% | 74.9\% | 80.0\% | -5.1\% | 10 |
| Gender |  |  |  |  |  |  |
| Woman | 1,682 | 49.7\% | 82.3\% | 80.0\% | 2.3\% | -- |
| Man | 1,624 | 48.0\% | 77.7\% | 80.0\% | -2.3\% | 37 |
| Special Population Status |  |  |  |  |  |  |
| Economically Disadvantaged | 1,938 | 57.3\% | 78.8\% | 80.0\% | -1.2\% | 23 |
| DSPS | 116 | 3.4\% | 75.9\% | 80.0\% | -4.2\% | 5 |
| Veteran | 92 | 2.7\% | 82.6\% | 80.0\% | 2.6\% | -- |
| Foster Youth | 31 | 0.9\% | 74.2\% | 80.0\% | -5.8\% | 2 |
| EOPS/CARE | 265 | 7.8\% | 86.8\% | 80.0\% | 6.8\% | -- |
| CalWORKs | 22 | 0.7\% | 68.2\% | 80.0\% | -11.8\% | 3 |
| International Student | 118 | 3.5\% | 89.0\% | 80.0\% | 9.0\% | -- |

## PROGRAM REVIEW - SUMMARY SCOREBOARD

## 2018-2019

| Communication Studies |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unduplicated Headcount and Distribution |  |  |  |  |  |  |  |  |  |  |
|  | 2013-14 |  | 2014-15 |  | 2015-16 |  | 2016-17 |  | 2017-18 |  |
|  | N | \% | N | \% | N | \% | N | \% | N | \% |
| Race/Ethnicity |  |  |  |  |  |  |  |  |  |  |
| Am. Indian/Alaska Native | -- | -- | 15 | 0.5\% | -- | -- | -- | -- | -- | -- |
| Asian | 745 | 27.8\% | 776 | 26.6\% | 809 | 26.6\% | 759 | 24.9\% | 693 | 23.6\% |
| Black or African American | 60 | 2.2\% | 47 | 1.6\% | 63 | 2.1\% | 80 | 2.6\% | 60 | 2.0\% |
| Hispanic/Latinx | 869 | 32.4\% | 970 | 33.2\% | 1,014 | 33.4\% | 1,031 | 33.8\% | 1,078 | 36.7\% |
| Nat. Hawaiian/Pac. Islander | 20 | 0.7\% | 20 | 0.7\% | 16 | 0.5\% | 19 | 0.6\% | 20 | 0.7\% |
| Two or More Races | 125 | 4.7\% | 138 | 4.7\% | 165 | 5.4\% | 176 | 5.8\% | 160 | 5.4\% |
| White | 803 | 30.0\% | 916 | 31.4\% | 921 | 30.3\% | 938 | 30.7\% | 873 | 29.7\% |
| Unknown | 50 | 1.9\% | 37 | 1.3\% | 38 | 1.3\% | 39 | 1.3\% | 45 | 1.5\% |
| Gender |  |  |  |  |  |  |  |  |  |  |
| Woman | 1,389 | 51.8\% | 1,530 | 52.4\% | 1,480 | 48.7\% | 1,534 | 50.3\% | 1,472 | 50.1\% |
| Man | 1,262 | 47.1\% | 1,361 | 46.6\% | 1,503 | 49.5\% | 1,446 | 47.4\% | 1,400 | 47.7\% |
| Special Population Status |  |  |  |  |  |  |  |  |  |  |
| Economically Disadvantaged | 1,715 | 63.8\% | 1,875 | 63.7\% | 1,856 | 60.7\% | 1,708 | 55.7\% | 1,744 | 59.0\% |
| DSPS | 108 | 3.9\% | 123 | 3.9\% | 111 | 3.5\% | 146 | 4.6\% | 147 | 4.8\% |
| Veteran | 101 | 3.7\% | 83 | 2.7\% | 85 | 2.7\% | 81 | 2.6\% | 74 | 2.4\% |
| Foster Youth | 80 | 3.0\% | 75 | 2.5\% | 58 | 1.9\% | 28 | 0.9\% | 27 | 0.9\% |
| EOPS/CARE | 272 | 10.3\% | 263 | 9.1\% | 282 | 9.4\% | 283 | 9.1\% | 275 | 9.5\% |
| CalWORKs | 20 | 0.6\% | 24 | 0.7\% | 23 | 0.6\% | 28 | 0.9\% | 17 | 0.5\% |
| International Student | 69 | 2.8\% | 68 | 2.5\% | 107 | 3.8\% | 126 | 4.5\% | 99 | 3.6\% |

Note: In cases where the enrollment for a student racial or ethnic group is 10 or fewer students, data have been suppressed to protect individuals' privacy.

Overall Retention and Success Rate


