Program Review

Purpose

"Program review is the process through which constituencies (not only faculty) on campus take stock of their successes and shortcomings and seek to identify ways in which they can meet their goals more effectively. It is important to note here that the task of identifying evidence-based successful practices, and sharing these practices college-wide, is far more important than the negative perspective of trying to ferret out ineffective practices" **– Academic Senate for California Community Colleges**

Data Driven Decision Making

Continual improvement
Evaluation of program resource needs
Fiscal stewardship and transparency
Culture of evidence

Reporting Cycle

Program Review will be conducted every two years beginning Fall semester 2021.

Reporting Cycle Activities	Timeline
Program Review forms posted on the Program Review website:	August 22, 2023
Data is available on the ORPIE website:	
• Instructional Program Review Dashboard	Available now
• Student Services Program Review Dashboard	*Coming August 28, 2023*
• State comparison data may be found on Data Mart or Cal-Pass Plus	Available now
Program Review Office Hours and Data Support offered in a hybrid format in the Language Arts (LA) Room 115 and by zoom.	See the Program Review website schedule information.
Program Review draft due via Dynamic Forms.	Friday, October 6, 2023
Review and Feedback Steps to Finalize Program Review:	
• Step 1a: ***Technical Review*** by IEC (for all) and Academic Senate (for any that include a faculty request). • See the technical review rubrics.	Friday, October 6, 2023
• Step 1b: ***Content Review*** by Deans/Director. Feedback due to author.	Friday, October 6, 2023
• Step 2: ***Completed Revisions*** submitted by author for final approvals by Deans/Manager and Vice Presidents. Final draft will address technical and content review feedback.	Friday, November 3, 2023
• Step 3: **Final Program Review Approvals** by Deans/ Manager, Vice Presidents, and IEC. ORPIE will post final draft to the website.	Friday, December 1, 2023
• Step 4: Funding Requests proceed through governance structure.	
• Depending on the request either the Vice President or the IEC will assign the Program Review to the appropriate committee(s), including Planning Council for prioritization.	Friday, December 1, 2023
• Committees forward recommendations to the Budget Committee	Friday, December 1, 2023

• Faculty Hiring timeline:	
• Academic Senate Q&A	Tuesday, November 14, 2023
• Senator Ratings due	Friday, November 17, 2023
• Academic Senate – Special Meeting to Review Rankings	Tuesday, November 28, 2023
• Prioritized requests for faculty positions will be provided by the Academic Senate to the Executive Team	Wednesday, November 29, 2023
• President makes final faculty decisions and reports to Senate at Special Meeting. • Based on approved faculty positions, faculty submit search committee membership and supplemental questions to HR and the Academic Senate.	Tuesday, December 5, 2023
• Hiring committee participants appointed by the Academic Senate.	Tuesday, December 12, 2023
• The Budget Committee forwards all recommended non-faculty requests to the Executive Committee	Tuesday, December 12, 2023
• President announces all funded recommendations campus-wide	Monday, April 1, 2024

AUTHOR INFORMATION

Employee ID (E# or C#): [   ]   First Name [Carla]   Last Name [Martinez]

Wing [Student Services ▾]   Email Address [cmartinez@gwc.cccd.edu]   Office Phone [   ]

Dean/Manager First Name [Carla]   Last Name [Martinez]   Email [Martinez, Carla = cma ▾]

Vice President First Name [Claudia]   Last Name [Lee]   Email [clee243@cccd.edu ▾]

Program Review - Draft
*Student-Services-Program-Review---
Student-Equity and Stand- FINAL.docx

Program Review - Final
Submission
*Student-Services-Program-Review---
Student-Equity and Stand- FINAL
11.22.23.docx

This Program Review includes the following: *[None ▾]
Pick all that apply.

Faculty Request [-- Choose -- ▾]

Facilities, Technology, Equipment Request [-- Choose -- ▾]

Classified Request [-- Choose -- ▾]

This Program Review includes the following: *[None ▾]
Pick all that apply.

Faculty Request [-- Choose -- ▾]

Facilities, Technology, Equipment Request [-- Choose -- ▾]

Classified Request [-- Choose -- ▾]

Faculty Requests (up to 3)
One upload per request

Faculty Upload1

Faculty Upload2

Faculty Upload3

Faculty Requests (up to 3)
One upload per request

Faculty Upload1

Faculty Upload2

Faculty Upload3

Facilities, Technology or Equipment Draft Requests (up to 5)

FTE Upload1

Facilities, Technology or Equipment Update Requests (up to 5)

FTE Upload1

FTE Upload2	FTE Upload2
FTE Upload3	FTE Upload3
FTE Upload4	FTE Upload4
FTE Upload5	FTE Upload5

Classified Personnel Draft Requests (up to 3)	Classified Personnel Updated Requests (up to 3)
One upload per request	*One upload per request*
Classified Upload1	Classified Upload1
Classified Upload2	Classified Upload2
Classified Upload3	Classified Upload3

Supporting Materials (Optional)	Supporting Materials (Optional)
Upload1	Upload1
Upload2	Upload2
Upload3	Upload3

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Carla Martinez   11/08/2023
Author - Draft Signature
                        Date

...3230383834

Carla Martinez   11/13/2023
Author - Final Signature
                        Date

Dean/Manager Draft Feedback

I have no further feedback.

FileUpload2

IEC Feedback

The program review is well-written and provides overarching data related to student equity. It would strengthen the program review to include more quantitative data about how many students are served and to demonstrate the increase in demand for services. How many students accessed Chromebooks or WiFi, and has the demand for these services increased or decreased in recent years? How many students have received case management services? I was also curious how staff will use Starfish to respond to referrals for resources?

I am interested in learning more about the Student needs assessment to better understand how The Stand can meet student needs.

FileUpload4
Program Review Rubric Upload

Academic Senate Executive Board Feedback

FileUpload1
Program Review Rubric Upload

Dean/Manager Final Feedback

FileUpload2

...3136383435

Carla Martinez   11/22/2023
Dean/Manager Signature   Date

Vice President Feedback

I agree with the goal of increasing community partnerships for The Stand.
I do believe more intentional programming and services under Equity
should be a focus moving forward.

FileUpload3

...3539373430

Claudia Lee   11/22/2023
Vice President Signature   Date

Downloaded to the following Committee Teams folder on: -- Choose -- ⌄

...3932363030

Lauren Davis Sosenko   12/01/2023
IEC Signature   Date

Dean/Manager - Feedback Signature	Electronically signed by Carla Martinez on 11/08/2023 4:55:05 PM
Academic Senate: Technical Review Signature	Signature not required
Academic Senate Signature	Signature not required
IEC: Technical Review Signature	Electronically signed by Lauren Davis Sosenko on 11/13/2023 3:40:19 PM

Program Review Purpose

"*Program review is the process through which constituencies (not only faculty) on campus take stock of their successes and shortcomings and seek to identify ways in which they can meet their goals more effectively. It is important to note here that the task of identifying evidence-based successful practices, and sharing these practices college-wide, is far more important than the negative perspective of trying to ferret out ineffective practices*" –Academic Senate for California Community Colleges, 2009

SUBMITTER INFORMATION

Submitter's First Name:	Carla
Submitter's Last Name:	Martinez
Submitter's Email:	cmartinez@gwc.cccd.edu
Submitter's ID:	
Submitter's Phone Number:	x58705
Who is your Dean/Supervisor?	Claudia Lee
Are you the Department Chair?	No

GENERAL PROGRAM QUESTIONS

Name of Program:
Student Equity and Achievement Program

Please provide a brief description and any significant change in your program since the last Program Review cycle.
The Student Equity and Achievement Program oversees The Chromebook Loan Program, The Stand (Food Pantry), and The Rack (Professional Clothing Closet) which provides basic needs services to the campus.

The Student Equity and Achievement Program also oversees the Student Equity and Achievement Program budget, Basic Needs Funding, and Basic Needs Center budgets. The funding for the Student Equity and Achievement (SEA) Program supports the implementation of activities and practices that advance the systemwide goal to eliminate achievement gaps for students from traditionally underrepresented groups. Golden West College uses the Student Equity and Achievement Program Funding to ensure equal educational opportunities and to promote student success regardless of race, gender, age, disability, or economic circumstance. We strive to identify and provide programs and services to address gaps in student achievement and foster academic excellence. Golden West College SEAP follows specific guidelines from the California Community Colleges Chancellors Office (CCCCO) to extract and evaluate data in order to make informed decisions on implementation of programs and services. This research and evaluation is used by the Student Equity and Achievement Program to collaborate with other departments and develop a Student Equity Plan.

Changes to the program include:

1) The Student Ally Center's physical space closed as of Fall 2022, and its staff is currently housed in the Campus Life office.

2) A new space in the Learning Resource Center is being renovated to serve as another point of contact for basic needs services.

3) The Chromebook Loan program is now housed in the Student Equity and Achievement Program Office, creating a more efficient process. Instead of working with the campus' TSS department and having a waiting period before students receive their device, we can expedite the process and get the devices to students quicker. The student device loan periods are removed, and they can now keep the device if they remain enrolled.

4)The Student Equity and Achievement Program continues to collaborate with other departments and host culturally enriching events such as Undocumented Student Week of Action, Black History Month, Persian New Year, Lunar New Year, Umoja Events.

5) The I am GWC campaign was refreshed to include a new set of student banners highlighting our diverse student popultion on campus.

6) A new Student Retention Specialist was hired in March 2023 to conduct student intakes for basic needs services. This position serves all student populations through a case management approach by connecting students with on-campus and community resources to address non-academic challenges and increase retention. The Student Retention Specialist also serves as Golden West College's homeless liaison and point of contact for Basic Needs Funding.

7) With the return to onsite services, The Stand (food pantry) and The Rack (professional Clothing Closet) have discontinued the drive-thru system and have returned to serving students in the physical space.

Tangentially related, the Diversity, Equity, Inclusion and Accessibility Committee was created in the 2022-23 Academic Year and was chaired by the former Director of Student Equity, Susana Castellanos. The DEIA Committee focused on completing the CCCCO Student Equity Plan. They also began work on the Campus DEIA Plan and Internal Student Equity Plan. The work on the Campus DEIA Plan and Internal Student Equity Plan will continue throughout the 2023-24 academic year.

What are your program's strengths?

Strengths of the Student Equity and Achievement program include:

The Stand
The Stand provides food resources to current students at no-cost. Operations for The Stand began in April 2018 by partnering with Second Harvest of Orange County providing weekly food deliveries to the College. Over 10,000 visits have been recorded at The Stand serving over 1,500 unduplicated

students per academic year. The Stand has given students access to food resources once a day Monday through Friday, ranging from healthy snacks and grab-and-go food items to a variety of grocery ingredients for meal cooking. The Rack continues to provide students with professional clothing items and hygiene products.

SEAP Office
The SEAP office maintains and increases collaboration with departments across the College. The office runs efficient logistics with a small human resource team and delivers successful event planning for various departments at the College. Another strength of the Student Equity and Achievement Program is that it oversees the SEAP budget, Basic Needs center and Basic Needs budgets. With this funding the program is able to support many different departments, initiatives, and programs on campus.

What are the challenges for your program? (If there are regulations or requirements for your program that require additional support, please note those here)

Basic Needs services continue to face limited human resources. The Stand and The Rack face the challenge to increase levels of services. Since the space reopened in person, the demand is higher for food, clothing, and housing resources.

The Student Equity and Achievement Program continues to face challenges institutionalizing equity mindedness. Low attendance to equity events and low involvement in the DEIA committee limits program collaboration across campus departments to innovate strategies that mitigate equity gaps for disproportionately impacted students.

Lack of community partnerships and vendors willing to take payment by check has been a challenge that we have faced keeping the shelves stocked in The Stand. Our only option has been to shop at Smart & Final, restricting us to the limited selection and quantity that they offer.

Another difficulty the program faces is that we have outgrown the space that currently houses The Stand and The Rack. During 2021-2022, we had 600 duplicated students access food during The Stands weekly food distribution every Tuesday. In the 2022-2023 academic year, when the Stand and the Rack re-opened to in person services, we had 10,798 duplicated student visits. The data shows that with the return to campus and increase of students there has been a greater need for food and clothing resources. A new larger space on campus had been identified and renovations will soon begin for a new space for The Stand.

How has your department/program utilized SAO (Student Activity Outcome) results to make changes or improvements to your services?

How does your department/program support the goals of diversity, equity, inclusion, and accessibility?
The Student Equity and Achievement Program supports DEIA goals as follows: 1) Funds programs and intiatives that aim to close equity gaps 2) Funds DEIA related campus events and professional development opportunities for students, staff, faculty and management 3) Collaborates with other departments to host culturally enriching events such as Undocumented Student Week of Action, Black History Month, Persian New Year, Lunar New Year, and Umoja events 4) Host a series of Allyship training programs to educate staff on different student populations and their unique needs and characteristics 5) The Diversity, Equity, Inclusion and Accessibility Committee was created in the 2022-23 Academic Year and was chaired by the former Director of Student Equity, Susana Castellanos. The DEIA Committee focused on completing the CCCCO Student Equity Plan. They also began work on the Campus DEIA Plan and Internal Student Equity Plan. The work on the Campus DEIA Plan and Internal Student Equity Plan will continue throughout the 2023-24 academic year.

How does your department/program collaborate with other areas on campus to advance student success?
The Student Equity and Achievement Program funds many different programs and initiatives that aim to close equity gaps. These include: Foundations for Academic Success and Transfer (F.A.S.T) Center for Student Athletes, Transfer Center, Puente Retention and Completion, Professional Development, Comprehensive Autism Program, and the Umoja Community. These programs focus on advancing student success and creating an environment where students can thrive in their academic career. The SEAP office works with the coordinator of each program to ensure that the funds are spend efficiently and effectivley. Basic Needs has successfully collaborated with other areas on campus to advance student success, including: 1) Financial Aid for Hunger and Homelessness week to bring awareness to campus and provide students with education and bring awareness to students and staff on how to support at-risk homeless students. 2) On-going collaboration with EOPS, DSPS, Veterans Resource Center, Counseling and the Learning Resource Center to address each student's unique needs.

3) Provide emergency funds for students going through unexpected circumstances such as car repairs, evicitions, assistance with utilities, and unexpected medical bills. In order to provide this support to students, the program works with financial aid to verfiy student's FAFSA or CADAA application and use Bank Mobile to disburse the aid following state regulations.

4) Participates in outreach events such as Fall Kick-Off, Goldchella, and other events.

How does your department/program utilize technology to support student success?
The Student Equity and Achievement program utilizes various technologies throughout the department to support student success. Software like CI Track, Geckoengage and Dynamic Forms are used for tracking student usage and requests for Chromebooks and emergency funds. CI Track is used in the Stand to track the student usage of the space and to verify that the student is activly enrolled in courses at Golden West College. This ensures that the supplies and resources are only given to enrolled Golden West College students. GeckoEngage and Dynamic Forms are used for the Chromebook Loan Program and the Emergency Funds request form. In addition to the software used in our department, the Student Equity and Achievement Program budget funds different software used on campus including SARS and CollegeSource. CollegeSource TES, the Transfer Evaluation System, is an all-in-one transfer articulation solution that allows Higher Ed staff to research transfer credit, track evaluations, manage equivalencies, and communicate the results to the public. SARS Anywhere is utilized by the Counseling Division and is a database software used to schedule appointments, set reminders, and digital queuing.

KEY PERFORMANCE INDICATORS

Unduplicated headcount:	2,016
Duplicated headcount (served):	Click or tap here to enter text.
Number of students eligible for services:	1975
Number of new students served:	356
Number of returning students served:	1619

Demographics (C0 #'s to be provided to Institutional Research for demographic breakdown):
The demograhics for SEAP/Basic Needs closely mirror those of the general student population in terms of gender. For race/ethnicity, the program serves slightly less white students (17.3%) in comparison to the general college demographic for white students (24.1%). The program is also serving more younger students (18 - 19 year olds; 36.2%) versus the college demograhpics for the same age bracket (25.4%).

SEAP/Basic Needs is also serving more continuing students (79.4%) versus the general continuing student demographic for the college (59.4%).

Outside of hiring new faculty or staff, please discuss the data trends above, and your plans for serving more students.

The demographic data revealed that SEAP/Basic Needs is primarily serving continuing students. This means that the program needs to conduct additonal outreach and advertisement of its services to new students. New GWC students need these same services to resources that can promote retention and success.

With an increased demand in basic needs services and Chromebook and wifi hotspot devices loans, the program must also plan ahead to serve additional students. Moving the Stand to a new larger location as well as the new Student Lounge in the LRC will assist in meeting growing student demand. The program will also continue to track and analyze the data to identify areas of improvement and optimize the program's efficiency. By analyzing student usage, engagement, and feedback, we can identify potential gaps and develop strategies to address them, making the program more effective and impactful.

Another way to support more students is to create a database of online resources. This will empower students to reach out to our established partners. These resources can be accessed by students remotely, reducing the need for additional staff to deliver the content.

Lastly, the Student Equity and Achievement Program can collaborate with other companies and organizations that work in a similar sector for the sharing of best practices and resources.

PROGRAM-SPECIFIC QUESTIONS:
STUDENT EQUITY

Are current basic needs services meeting the needs of students? How are you assessing this?

Yes, the basic needs services meet the needs of the students by providing food and clothing items at no cost to students. In the 2022-2023 academic year, when the Stand and the Rack re-opened to in person services, we had 10,798 duplicated student visits. The department continues to partner up with Second Harvest and community partners for food donations. Basic Needs services are assessed by students signing in with their ID using the CI track and answer household questions by scanning a QR code. The questions consist of 3 questions about how many children, adults, and seniors are living in the student's household. We have used the data to increase the amount of food we receive by purchasing additional items from Smart and Final to supply more food and hygiene products.We have used the CI tracker data and the Quarterly and Annually reports are reported to the research office. Students seeking additional resources such as an emergency grant and connection to on and off campus resources fill out a form to request the services. One of our goals, is to survey students on

what type of food and hygiene items they are most in need of to continue on meeting their unique needs.

To meet the needs of students at Golden West College, SEAP is addressing their basic needs through a case management approach. This is a holistic approach that aims to support students in achieving their academic goals by ensuring their basic needs are met. By employing a case management approach to address the basic needs of students, we are able to create a supportive environment that fosters student success. This approach recognizes that addressing these basic needs is vital for students' overall well-being and academic achievements. In the past we have assessed this program using surveys and data based on the usage of the space. The Student Retention Specialist was hired in the Spring 2023 Semester and is currently developing a survey that will be administered to anyone who has utilized program services.

How do basic needs services support disproportionately impacted students and help close equity gaps?

Basic needs services support disproportionately impacted students by providing a case management approach. During 21-22 case management was in its infancy and served 304 students. During 22-23, 479 students have been served. The students are connected to on and off campus resources such as EOPS, DSPS, and Veterans Resource Center and local off campus resources such as Melinda Hoag Healthy Center for Living and Oak View Family Resource Center. The Stand, Golden West College's Food Pantry, assists students that may experience food insecurity, which can hinder their academic performance and overall well-being. By providing free groceries, meals and grab and go snacks, we can ensure that students have the sustenance they need to thrive.

Students experiencing homelessness or housing insecurity, face unique barriers to their education. The Student Retention Specialist provides students with assistance with finding stable housing, or connect students with local resources to meet their housing needs. By addressing these issues, these services help ensure that all students have a safe and stable environment conducive to learning. Basic needs services also provides emergency assistance to students in the form of an emergency grant. By offering these resources, basic needs services help alleviate financial burdens and create more equitable access to education

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What are the retention, completion and success rates of unhoused students?

The Student Retention Specialist for Basic Needs was hired in Spring 2023 and took over the role as the homeless liason. This position transitioned from the Financial Aid office and the success data is based on their work with the unhoused/at risk student population. These student cases have transitioned to our department during the Spring 2023 semester and we contunue to work with the Financial Aid department for guidance in this area. According to the California Commuinty Colleges Student Success Metrics, in the 2020-21 academic year the success rate for unhoused students was 59% and in the 2021-22 academic year it was 57%.

How do basic needs resources and services impact student success and completion?
Basic needs resources and services impact student success and completion by providing students with food, hygiene products, and professional clothing. By providing these basic needs, the students are able to focus on their academics. By meeting these needs, these services help close equity gaps, ensuring that all students have better opportunity to succeed in their educational goals. Another resource that the Student Equity and Achievement Program provides for students is the Chromebook Loan program and Wifi Hotspot Loan. In the 2021-22 academic year we loaned out 303 devices to students. In the 2022-23 academic year the number of loaned devices increased to 644 devices. With the increase of students taking online courses or hybrid classes there is a higher demand for Chromebooks. The devices come preinstalled with Respondus for online test taking. These devices can significantly enhance student engagement both inside and outside the classroom. With the ability to access educational materials, participate in virtual discussions, collaborate on group projects, and receive immediate feedback from instructors, students become more actively involved in their learning. By providing Chromebooks to students who do not have access to a personal device at home, Golden West College can level the playing field, ensuring that all students have an equal opportunity to excel academically. This initiative helps mitigate disparities among students and empowers them to compete on an equal footing, regardless of their financial circumstances.

GOALS AND REQUESTS FOR FUNDING

Requests – If you are requesting any of the following, they MUST be addressed within your Department goals. These forms must be submitted separately from the Program Review.

- Faculty
- Equipment, Facilities, Technology
- Support Staff

GWC Strategic Plan Goals Legend

1. **Enrollment:** GWC will increase credit and noncredit enrollment while providing efficient academic programs and student services.
2. **Equity and Success:** GWC will support, enhance, and develop equity-minded services and academic programs that lead to student success.
3. **Completion:** GWC will ensure students' timely completion of degrees and certificates by providing high quality academic programs and student services.
4. **Workforce Preparation:** GWC will support student success by developing and offering academic programs and student services that maximize career opportunities.
5. **Facilities:** GWC will provide flexible, accessible, and sustainable learning environments that support the success of students, faculty, staff, and communities.
6. **Professional Development:** GWC will support the success of all employees by providing professional development opportunities that focus on the achievement of the College Goals.

7. **Communication:** GWC will effectively communicate and collaborate within the College and its communities.

<u>GOALS FROM PREVIOUS PROGRAM REVIEW CYCLE</u>

Please refer to your previous Program Review cycle and summarize all outcomes for each goal.

Summary and Outcomes of Previous Goals (from the last Program Review) including resource requests and if they were funded or not.
Goal 1: Increase awareness and participation in the Student Ally Center. Outcomes: Although some progress was made toward this goal, in the Fall 2022 semester the Student Ally Center was closed when the SEAP Manager was moved to oversee the Campus Life office as well. The Student Equity and Achievement Program staff is currently housed in the Campus Life office. A new space in the Learning Resource Center is being renovated to serve as another point of contact for basic needs services. Goal 2: Increase food resource partnerships and student participation in both drive-thru distribution and grab-n-go hybrid model at The Stand. Outcomes: The Stand has returned to its pre-pandemic operations which allows students to "shop" for their groceries. We no longer offer a drive thru system for students. We have increased the size of the shipment we receive from Second Harvest to meet demand and continue to pickup additional items from smart and final throughout the week to ensure that we have both groceries and grab and go snacks available to students. This is an ongoing goal as the needs of students varies from semester to semester and we need to adjust to meet their demands. Goal 3: Establish community partners for professional clothing donations and refresh space. Outcomes: In the past year, Golden West College's Basic Needs department has partnered with various faculty members, Robyn's Nest a non profit organization, and the Assistance League to refresh the space. The Rack also stocks hygene products that are available for students at zero cost. The hygene products have been in higher demand and we purchased these supplies from smart and final on a weekly basis. We have been working with the Kiwanis Club of Huntington Beach which prepares personal care bags for students which include a toothbrush, toothpaste, socks, shampoo, conditioner, shaving kits and floss. Another partnership that we have fostered is with Hoag Hospitals Department of Community Health. They accept referrals and conduct case management with our students to ensure that they are connected with the resources that they need.

<u>GOALS FOR CURRENT PROGRAM REVIEW CYCLE</u>

Current goals should be connected to GWC's Strategic Plan Goals.

<u>GOAL 1 (Required)</u>

Description of goal:
Create inclusive and supportive spaces for basic needs services.

What actions will be taken to accomplish the goal?
Establish lounge space at the Learning Resource Center and new space for The Stand by continuing to implement diverse services that including access to food, clothing, hygiene products, Chromebooks, emergency grants and referrals to other support services. These spaces will also have private designated spaces for confidential discussions or consultations, respecting the privacy and dignity of individuals seeking assistance.

What metric will you use to measure your goal?
Successful opening for each space and student feedback on the space and services.

Which of the College's missions and goals does this goal support? (check all that apply)

☐ Enrollment

☒ Equity and Success

☐ Completion

☐ Workforce Preparation

☒ Facilities

☐ Professional Development

☐ Communication

GOAL 2 (Required)

Description of goal:
Increase food resource and community partnerships and student participation at The Stand.

What actions will be taken to accomplish the goal?
Establish partners with additional food resource organizations to gain a consistent flow of food donations. Implement a strategic and holistic marketing plan for in-reach and awareness, especially for new GWC students. This includes weekly intentional messaging strategies through the GWC App. Collaborate with faculty for in-classroom awareness.

What metric will you use to measure your goal?
Number of donor organizations. Tracking the pounds of food donated and the number of duplicated and unduplicated students served in the center. Continue to hire Federal Work study to increase in-reach efforts including classroom, clubs, and committeee presentations.

Which of the College's missions and goals does this goal support? (check all that apply)

☐ Enrollment

☒ Equity and Success

☒ Completion

☐ Workforce Preparation

☐ Facilities

☐ Professional Development

☐ Communication

GOAL 3 (Required)

Description of goal:
Implement new offerings in the Stand based on student needs

What actions will be taken to accomplish the goal?
Conduct a student needs assessment survey to collect data and identify opportunities to address student needs not currenlty offered by the Stand.

What metric will you use to measure your goal?
Survey data and new offerings based on survey results

Which of the College's missions and goals does this goal support? (check all that apply)

☐ Enrollment

☒ Equity and Success

☒ Completion

☐ Workforce Preparation

☐ Facilities

☐ Professional Development

☐ Communication

OTHER INFORMATION

What additional information would you like to share about your program?
Click or tap here to enter text.

Submitter's Signature: *Carla Martinez*	Date: 10/5/2023

Supervisor's Review

Program Review Request – Student Services
Student Equity

As the supervisor of this program, I have reviewed this request.

☐ No concerns

☐ I have concerns

Comments: Click or tap here to enter text.

Supervisor's Signature: Click or tap here to enter text.   **Date:** Click or tap to enter a date.

Vice President's Signature: Click or tap here to enter text.   **Date:** Click or tap to enter a date.