

Program Review

Purpose

"Program review is the process through which constituencies (not only faculty) on campus take stock of their successes and shortcomings and seek to identify ways in which they can meet their goals more effectively. It is important to note here that the task of identifying evidence-based successful practices, and sharing these practices college-wide, is far more important than the negative perspective of trying to ferret out ineffective practices" – **Academic Senate for California Community Colleges**

Data Driven Decision Making

Continual improvement Evaluation of program resource needs Fiscal stewardship and transparency Culture of evidence

Reporting Cycle

Program Review will be conducted every two years beginning Fall semester 2021.

Reporting Cycle Activities	Timeline
Program Review forms posted on the Program Review website:	August 22, 2023
Data is available on the ORPIE website:	
Instructional Program Review Dashboard	Available now
Student Services Program Review Dashboard	Coming August 28, 2023
State comparison data may be found on <u>Data Mart</u> or <u>Cal-Pass Plus</u>	Available now
Program Review Office Hours and Data Support offered in a hybrid format in the Language Arts (LA) Room 115 and by zoom.	See the Program Review website schedule information.
Program Review draft due via Dynamic Forms.	Friday, October 6, 2023
Review and Feedback Steps to Finalize Program Review:	
 Step 1a: <i>Technical Review</i> by IEC (for all) and Academic Senate (for any that include a faculty request). See the technical review rubrics. 	Friday, October 6, 2023
• Step 1b: <i>Content Review</i> by Deans/Director. Feedback due to author.	Friday, October 6, 2023
 Step 2: Completed Revisions submitted by author for final approvals by Deans/Manager and Vice Presidents. Final draft will address technical and content review feedback. 	Friday, November 3, 2023
 Step 3: Final Program Review Approvals by Deans/ Manager, Vice Presidents, and IEC. ORPIE will post final draft to the website. 	Friday, December 1, 2023
Step 4: Funding Requests proceed through governance structure.	
 Depending on the request either the Vice President or the IEC will assign the Program Review to the appropriate committee(s), including Planning Council for prioritization. 	Friday, December 1, 2023
Committees forward recommendations to the Budget Committee	Friday, December 1, 2023

Faculty Hiring timeline:		
Academic Senate Q&A	Tuesday, November 14, 2023	
Senator Ratings due	Friday, November 17, 2023	
Academic Senate – Special Meeting to Review Rankings	Tuesday, November 28, 2023	
 Prioritized requests for faculty positions will be provided by the Academic Senate to the Executive Team 	Wednesday, November 29, 2023	
 President makes final faculty decisions and reports to Senate at Special Meeting. Based on approved faculty positions, faculty submit search committee membership and supplemental questions to HR and the Academic Senate. 	Tuesday, December 5, 2023	
Hiring committee participants appointed by the Academic Senate.	Tuesday, December 12, 2023	
 The Budget Committee forwards all recommended non-faculty requests to the Executive Committee 	Tuesday, December 12, 2023	
President announces all funded recommendations campus-wide	Monday, April 1, 2024	
	Phone x58705 mail Martinez, Carla = cma	
	mail clee243@cccd.edu 🔽	
Program Review - Draft 2023 Campus Life Program Review.docx.pdf Program Review - Final Submission 2023 Campus Life Program Review.docx.pdf		
Chis Program Review includes the following: * Please Select Image: Select Pick all that apply. Faculty Request Choose Facilities, Technology, Equipment Request Choose Classified Request Choose		
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Pick all that apply. If the answer was "Yes" but one of the following is not picked it will affect the form's vorkflow and you will have to resubmit.		
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acilities, Technology, Equipment Request Yes		
Classified Request Choose		

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Campus Life

Program Review Purpose

"Program review is the process through which constituencies (not only faculty) on campus take stock of their successes and shortcomings and seek to identify ways in which they can meet their goals more effectively. It is important to note here that the task of identifying evidence-based successful practices, and sharing these practices college-wide, is far more important than the negative perspective of trying to ferret out ineffective practices" –Academic Senate for California Community Colleges, 2009

SUBMITTER INFORMATION

Submitter's First Name:	Carla
Submitter's Last Name:	Martinez
Submitter's Email:	cmartinez@gwc.cccd.edu
Submitter's ID:	
Submitter's Phone Number:	X58705
Who is your Dean/Supervisor?	Dr. Claudia Lee
Are you the Department Chair?	No

GENERAL PROGRAM QUESTIONS

Name of Program:

Campus Life

Please provide a brief description and any significant change in your program since the last Program Review cycle.

Campus Life provides students with opportunities for student involvement, leadership, and engagement on and off-campus through (a) student government- Associated Students of Golden West College, (b) student clubs and organizations, (c) leadership development, (d) civic engagement and (e) free campus events- BBQs, field trips, social events, and more. Campus Life promotes student learning outside the classroom through participation in student government, clubs and organizations, and serving on participatory governance committees. One change since the last Program Review cycle is that there has been a dramatic reduction in staffing. The director resigned and the Student Life & Leadership Specialist moved to a new position on campus. There are currently only 2 employees working full-time in the Campus Life program.

What are your program's strengths?

The Campus Life program provides meaningful opportunities for student engagement on campus. These include, but are not limited to: (1) Facilitating student participation in campus, district, and



Campus Life

state level decision-making through student representation on participatory governance committees (2) Intentional learning outside the classroom through involvement in student clubs and organizations, attendance at field trips, and participation in campus activities (3) leadership development opportunities through student involvement in student government, clubs and organizations, attendance at leadership conferences and workshops (4) increased student life and engagement through the annual ASGWC budget process a variety of campus programs receive funding for over and beyond costs such as costumes for theater productions athletic referee fees, and others.

What are the challenges for your program? (If there are regulations or requirements for your program that require additional support, please note those here)

Staffing is a major challenge for the Campus Life program. The program has been without a dedicated Student Life director for two years since the departure of the previous director. Additionally, the program has been missing a full-time classified staff member due to an out of class assignment. These reductions in staffing have limited the number of programs offered to the campus such as fieldtrips, intercultural programs, and other campus-wide events. Additionally, with an overall reduction in staffing across campus, there is less support from other departments to assist Campus Life staff with campus events, thereby increasing the reliance on outside vendors for event assistance and therefore the associated costs of events like Welcome Week activities. Another challenge for Campus Life has been the shift to more online classes. The program continues to assess the best days and times to offer on-campus programs as well as to find ways to reach online students. Lastly, the reduction in overall student enrollment, ASGWC revenue has steadily declined as the sole revenue stream comes from the number of students paying the College Service Charge.

How has your department/program utilized SAO (Student Activity Outcome) results to make changes or improvements to your services?

Campus Life's current SAOs are to increase student engagement in student activities and clubs/organizations. However, due to the pandemic the program has not met those targeted increases. That said, Campus Life continues to assess current program offerings through survey feedback, course offerings (modality) and student leader input to develop student events that meet the needs and interests of students. Since returning to campus, Campus Life has seen steady growth in student participation.

How does your department/program support the goals of diversity, equity, inclusion, and accessibility?

The Campus Life program continually supports DEIA goal through a variety of ways, including:

- 1) Offering of diverse student clubs and organizations
- 2) ASGWC prioritizes diversity, equity, inclusion, and access in their mission and goal development.
- 3) New student leader training includes DEIA workshops and training.



4) ASGWC funds intercultural programs and events such as Coming Out Day, Persian New Year, Dia de los Muertos, and Black History Month and Campus Life staff helps support the execution of these events.

- 5) Campus Life provides online access for general students to join Executive Student Council meetings where they can participate and address the council from anywhere.
- 6) EEO training for ASGWC for both search committees as well as student government recruitment and interview process for appointed positions.

How does your department/program collaborate with other areas on campus to advance student success?

Campus Life consistently collaborates on campus and across the district to advance student success, including:

- 1) Collaboration district-wide with other student leaders through joint training sessions and participation in the District Student Council.
- 2) Campus-wide collaboration on campus events such as Fright Fest with Financial Aid, Earth Day with the Transfer Fair, English faculty and Boys & Girls Club.
- 3) Collaboration with Outreach department to provide campus tours for visiting groups
- 4) Support student scholarship through annual donation of \$25,000
- 5) Work with HR to provide EEO training for students to participate in search committees
- 6) Annual funding of campus programs, departments, and events that support student success
- 7) Fund conferences for academic programs such as Sociology for students to present their research at an academic conference.

How does your department/program utilize technology to support student success?

Campus LIfe utilizes technology to support student success as follows:

- 1) Use of University Tickets to facilitate field trips and reservations
- 2) Utilization of OWLs to enable Hyflex meetings and events
- 3) Use of shared google drive for ASGWC student leaders to collaborate
- 4) Canva subscription with access to logos and branding
- 5) Use of bit.ly account to create student-friendly links and QR codes
- 6) Regular use of the GWC app, including push notifications, social wall, and events
- 7) Canvas shell for both student club leaders and advisors to make announcements, collect club documents, and provide a central repository of information
- 8) Use of online forms to gather student information and requests
- 9) Utilize campus digital marquees to promote student events and leadership opportunities

KEY PERFORMANCE INDICATORS

Unduplicated headcount:	1064
Duplicated headcount (served):	Do not currently track this

Program Review Request – Student Services Campus Life

Number of students eligible for services:	18044
Number of new students served:	630
Number of returning students served:	Unable to determine

Demographics (C0 #'s to be provided to Institutional Research for demographic breakdown):

In comparing demographics for Campus Life versus the general GWC demographics, the following observations were noted:

- Race/Ethnicity for Campus Life include: Hispanic/Latinx 33.3%, Asian 29%, White 20%, and Black 2.16%. These are similar to overall college demographics.
- The breakdown for gender for Campus Life includes Female 56.3% and Male 40.9%. These are also similar to overall college breakdown on gender.
- For Age Groups,, there are notable differences in the demographics of Campus Life versus overall college demographics. Campus Life primarily serves younger, more traditionally-aged students with the highest being 18 19 year olds (40.9%) and 20 24 year olds (31.8%).
 Together, this equates to close to 73% of traditional aged students that Campus Life is serving. Conversely, the college overall primarily serves traditionally aged students at 57% with 20 24 year olds (31.1%), 18 19 year olds (25.4%).

Outside of hiring new faculty or staff, please discuss the data trends above, and your plans for serving more students.

The data revealed that Campus Life is primarily serving younger, traditional-aged students. In order to serve more students, especially non-traditionally aged students, Campus Life will explore new programs and services that target non-traditionally aged students and working students. Additionally, the program will offer hybrid student leadership experiences and continue to utilize technology to reach more students.

PROGRAM-SPECIFIC QUESTIONS:

CAMPUS LIFE

How does student leadership and student club engagement impact student retention and success?

Campus Life student success and retention data mirror student development research that states that students who are involved on campus perform better academically.

- Campus Life retention rate 92.4% compared to overall GWC retention rate of 89.1%
- Campus Life success rate 81.6% compared to overall GWC success rate of 75.5%



• Campus Life average GPA - 3.01 average compared to the GWC college average GPA of 2.65

How is Campus Life determining the modality of campus events and services? What is the impact of these options?

Campus Life reviews both attendance data, survey feedback, and student leader input in determining the modality of campus events and services. These sources of input have demonstrated a preference for in-person campus events. For services, the inclusion of online forms and online resources such as the club Canvas shell are widely used and provide more accessibility for students regardless of locations.

How are the Campus Life outcomes for on-ground vs. online programming?

Attendance data and survey feedback have demonstrated a preference for in-person events. Past online programs have had very low attendance and engagement.

GOALS AND REQUESTS FOR FUNDING

Requests – If you are requesting any of the following, they MUST be addressed within your Department goals. These forms must be submitted separately from the Program Review.

- Faculty
- Equipment, Facilities, Technology
- Support Staff

GWC Strategic Plan Goals Legend

- 1. **Enrollment:** GWC will increase credit and noncredit enrollment while providing efficient academic programs and student services.
- 2. **Equity and Success:** GWC will support, enhance, and develop equity-minded services and academic programs that lead to student success.
- 3. **Completion:** GWC will ensure students' timely completion of degrees and certificates by providing high quality academic programs and student services.
- 4. **Workforce Preparation:** GWC will support student success by developing and offering academic programs and student services that maximize career opportunities.
- 5. **Facilities:** GWC will provide flexible, accessible, and sustainable learning environments that support the success of students, faculty, staff, and communities.
- 6. **Professional Development:** GWC will support the success of all employees by providing professional development opportunities that focus on the achievement of the College Goals.
- 7. Communication: GWC will effectively communicate and collaborate within the College and its



GOALS FROM PREVIOUS PROGRAM REVIEW CYCLE

Please refer to your previous Program Review cycle and summarize all outcomes for each goal.

Summary and Outcomes of Previous Goals (from the last Program Review) including resource requests and if they were funded or not.

Campus Life had the following goals from the last Program Review:

1. Foster and strengthen relationships with Academic Majors and Career Programs

This goal is unmet. As previously mentioned, Campus Life staffing was greatly reduced since the last Program Review cycle. This has led the program to focus on core programs and services only. There has also been a reduction in clubs and organizations related to Academic Majors and Career Programs. For example, with the retirement of the AGS club advisor and the hiring freeze, there has been less interest in employees taking on the additional duty of club advising.

2. Strengthen relationships with High School leadership to create meaningful pathways (academic and cocurricular) to Golden West College.

This goal is unmet. Program lost dedicated manager overseeing outreach.

3. Increase the number of disproportionately impacted students involved in Campus Life.

There has been progress on this goal. There was an increase in Black/African American students participating/receiving services from Campus Life from 1.15% to 2.16% and for NativeHawaiian/Pacific Islander from 0.46% to 1.13%

Summary of Funding Requests

- 2 classified- not funded
- Computer and internet access for ASGWC student leaders- not funded
- Student Union patio sun shade- not funded
- Brown Act boards- not funded
- Disney Imagination Campus: Leadership & Innovation- not funded

GOALS FOR CURRENT PROGRAM REVIEW CYCLE

Current goals should be connected to GWC's Strategic Plan Goals.

GOAL 1 (Required)



Program Review Request – Student Services

Campus Life

Description of goal:

Foster and strengthen relationships with academic programs

What actions will be taken to accomplish the goal?

Flex Day and/or Center for Innovation and Learning workshops to foster collaboration with faculty Collaborate with academic programs such as Umoja, ASPIRE, Puente, and others

What metric will you use to measure your goal?

- Increase in academic related student clubs and organizations
- Attendance at Flex Day/CIL workshops

Which of the College's missions and goals does this goal support? (check all that apply)

Enrollment

Equity and Success

- Completion
- □ Workforce Preparation
- **Facilities**
- Professional Development
- □ □ Communication

GOAL 2 (Required)

Description of goal:

Increase non-traditional student participation in Campus Life programs and services

What actions will be taken to accomplish the goal?

- Offer hy-flex events
- Administer needs survey to non-traditionally aged students and online students
- Outreach to non-traditional students

What metric will you use to measure your goal?

- Student club and organization membership data
- Event data
- Data from needs survey

Which of the College's missions and goals does this goal support? (check all that apply)

Enrollment

Equity and Success



- □ Workforce Preparation
- □ Facilities
- Professional Development
- □ Communication

GOAL 3 (Required)

Description of goal:

Increase student participation in Campus Life programs and services.

What actions will be taken to accomplish the goal?

- Increase student participation in students clubs and organizations
- Increase student participation in campus decision making through participatory governance
- Increase collaboration between student government and clubs and organizations

What metric will you use to measure your goal?

- Data of students involved with student government and clubs
- Attendance and actions from committee meeting minutes
- Number of students applying for participatory governance opportunities

Which of the College's missions and goals does this goal support? (check all that apply)

- Enrollment
- **Equity and Success**
- Completion
- □ Workforce Preparation
- **Facilities**
- Professional Development
- Communication

OTHER INFORMATION

What additional information would you like to share about your program?

Click or tap here to enter text.

Submitter's Signature: Click or tap here to enter text.



Program Review Request – Student Services

Campus Life

Supervisor's Review

As the supervisor of this program, I have reviewed this request.

 \Box No concerns

 \Box I have concerns

Comments: Click or tap here to enter text.

Supervisor's Signature: Click or tap here to enter text.

Date: Click or tap to enter a date.

Vice President's Signature: Click or tap here to enter text.



Program Review Request- Facilities, Equipment, Technology & Other

Golden West College

FACILITIES, EQUIPMENT, TECHNOLOGY & OTHER FUNDING REQUEST

Submitter's First Name:	Mary
Submitter's Last Name:	Avalos
Submitter's Email:	mavalos@gwc.cccd.edu
Submitter's Phone Number:	Click or tap here to enter text.
Who is your Dean/Supervisor?	Carla Martinez
Are you the Department Chair?	N/A
Who is your Vice President?	Claudia Lee
Program/Department:	Campus Life

Type of Review:

Note: Library and Counseling should submit individual Program Reviews: one for Instruction and one for Student Services.

Instruction

Student Services

Administrative

Directions:

- Fill out the GOAL section, including narrative (required) and include supporting data (if necessary/desired).
- Fill out the REQUEST FOR FUNDING section, indicating a request for Facilities, Technology or Equipment, including description of the item(s) being requested and total dollar amount.
- Fill out one form per GOAL/REQUEST FOR FUNDING.

GOAL

Description of Program's Goal (required):

Goal 3: Increase student participation in Campus Life programs and services

The Campus Life Program hosts and co-sponsors events and activities which promote student participation on campus, outside of the classroom. Canopies, tablecloths, space dividers, and A frames are used to host events and to provide shading for clubs, departments, and programs who host campus and community outreach events.

Data to support the Program's Goal (if necessary/desired) Data Dashboards

Data Dashboards

If additional data is necessary/desired, fill out a <u>Research Request</u> - May take up to 4 weeks

Data shows that students who participate in campus life events have a higher student success rate.

What actions will the program take to accomplish this goal?

Campus Life will expand the event and supply check out system for campus clubs, orgs, and departments to check out canopies, tables, A frames, tablecloths, and space divider for campus events.

What metric will you use to measure this goal?

Student check ins with the GWC app, SLATE, and any other student check in software programs



Which of the College's missions and goals does this goal support? (Vision 2030)

- Enrollment
- Equity and Success
- ✓ Completion
- □ Workforce Preparation
- ✓ Facilities
- Professional Development
- ☑ Communication

Please describe how this goal supports the College's missions and goals (Vision 2030).

Providing access to event equipment supports the college's mission in increasing enrollment by having branded canopies, branded tablecloths, and tables that can be checked out for community and campus outreach events. Events and activities outside of the classroom support equity and access to programs and services, reaching more students. By having canopies, tables, A-frames, and tablecloths, Campus Life can help make event hosting more flexible and sustainable, supporting the college's facilities goal.

REQUEST FOR FUNDING

Request: What do you need to accomplish this goal? (Mark one per request)

- □ Facilities (e.g. improvements/repairs to classrooms, offices and buildings)
- □ Technology

Equipment

□ Other (e.g. conferences, funding for professional development)

Description of Item(s) / Cost (Quotes are linked to item description)

All requests must have a sales quote that includes:

- 1. Sales tax
- 2. Installation fee
- 3. Training fee
- 4. Service life agreement/fee

Please note: approved requests over 10k will need 3 quotes before purchase

Description of Item(s)	Total Dollar Amount Requested
5 <u>Canopies - Branded</u>	\$3,500
<u>A Frames</u>	\$3,000
10 <u>tablecloths</u>	1,000
<u>Space Divider</u>	\$2,500



Program Review Request- Facilities, Equipment, Technology & Other

Golden West College

10 Folding Tables and Benches	\$2,000

Do you have any existing funds in your budget to cover this expense? Please describe.

The items are not currently budgeted for. The program is funded through college services fees paid when students enroll. Fees are distributed to operations of the ASGWC organization and campus funding requests.

Will there be an on-going cost for this request? What is the total cost of ownership?

No ongoing cost. The total cost of ownership will be \$12,000.00.

Supervisor's Review

As the supervisor of this program, I have reviewed this request.

 $X\square$ No concerns

 \Box I have concerns about this recommendation

 \Box I believe department or wing funds exist to cover this request: \Box partial \Box full payment

Comments: Click or tap here to enter text.

Supervisor's Signature: Carla Martinez.

Date: 10/6/2-23

Vice President's Signature: Click or tap here to enter text.

Date: Click or tap to enter a date.

OFFICE USE ONLY

President's Recommendation:

- □ Funding recommended
- □ Funding not recommended

President's Signature: Click or tap here to enter text.



Program Review Request- Facilities, Equipment, Technology & Other Golden West College

FACILITIES, EQUIPMENT, TECHNOLOGY & OTHER FUNDING REQUEST

Submitter's First Name:	Dennis
Submitter's Last Name:	Nanez
Submitter's Email:	dnanez@gwc.cccd.edu
Submitter's Phone Number:	714-895-8261
Who is your Dean/Supervisor?	Carla Martinez
Are you the Department Chair?	No
Who is your Vice President?	Claudia Lee
Program/Department:	Campus Life

Type of Review:

Note: Library and Counseling should submit individual Program Reviews: one for Instruction and one for Student Services.

- □ Instruction
- Student Services
- □ Administrative

Directions:

- Fill out the GOAL section, including narrative (required) and include supporting data (if necessary/desired).
- Fill out the REQUEST FOR FUNDING section, indicating a request for Facilities, Technology or Equipment, including description of the item(s) being requested and total dollar amount.
- Fill out one form per GOAL/REQUEST FOR FUNDING.

GOAL

Description of Program's Goal (required):

Increase non-traditional student participation in Campus Life programs and services. Increase student participation in Campus Life programs and services.

Data to support the Program's Goal (if necessary/desired) Data Dashboards

If additional data is necessary/desired, fill out a <u>Research Request</u> - May take up to 4 weeks

Students participation in extracurricular and cocurricular activities show higher levels of completion and retention. Campus Life Success and Retention rates- 92.4%, 81.6% Success Rate GWC overall- 89.1% retention, 75.5% Success Rate Campus Life GPA - 3.01 average College average- 2.65

What actions will the program take to accomplish this goal?

Make the technologies available to student clubs and organizations to promote events and student participation. New technology will enable students to offer hyflex events, thereby increasing student participation and retention. Program Review Request- Facilities, Equipment, Technology & Other



Golden West College

What metric will you use to measure this goal?

Data from event checkin and post event evaluations. Data of students involved with student government and clubs.

Which of the College's missions and goals does this goal support? (Vision 2030)

- Enrollment
- Equity and Success
- \boxtimes Completion
- □ Workforce Preparation
- □ Facilities
- □ Professional Development
- $\hfill\square$ Communication

Please describe how this goal supports the College's missions and goals (Vision 2030).

This goal supports the college's mission and goal for equity and success by providing equity minded services and academic programs that lead to student success. Providing high quality student services also supports the college's goal of completion.

REQUEST FOR FUNDING

Request: What do you need to accomplish this goal? (Mark one per request)

- □ Facilities (e.g. improvements/repairs to classrooms, offices and buildings)
- ⊠ Technology
- □ Equipment
- □ Other (e.g. conferences, funding for professional development)

Description of Item(s) / Cost

All requests must have a sales quote that includes:

- 1. Sales tax
- 2. Installation fee
- 3. Training fee
- 4. Service life agreement/fee

Please note: approved requests over 10k will need 3 quotes before purchase

Description of Item(s)	Total Dollar Amount Requested
New desktop computer for front desk reception and sign	\$2500
shop	
Meeting Owl	\$1200
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.



Program Review Request- Facilities, Equipment, Technology & Other Golden West College

Do you have any existing funds in your budget to cover this expense? Please describe.

Campus Life and ASGWC have existing funds, but they will not cover this expense. ASGWC's only source of income revenue comes from the College Services Fee. This expense is not budgeted from the 2023-24 approved budget. Using additional funds for this request will take away funding of other ASGWC commitments and departments that are funded through the ASGWC budget process.

Will there be an on-going cost for this request? What is the total cost of ownership?

This request is a one time purchase that will include extended warranty cost. No on-going costs are associated with this request.

Supervisor's Review

As the supervisor of this program, I have reviewed this request.

 $\Box X$ No concerns

□ I have concerns about this recommendation

 \Box I believe department or wing funds exist to cover this request: \Box partial \Box full payment

Comments: Click or tap here to enter text.

Supervisor's Signature: Carla Martinez

Date: 10/6/2023

Vice President's Signature: Click or tap here to enter text.

Date: Click or tap to enter a date.

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President's Recommendation:

- □ Funding recommended
- □ Funding not recommended

President's Signature: Click or tap here to enter text.