Program Review, Analysis, and Planning

Department Name: Photography

Data Analysis

Based on data provided by ORPIE:

1. **Are your department's average FTES/FTEF and average enrollment per section lower, higher, or similar to college-wide average FTES/FTEF and average enrollment per section? Why? (150 words limit)**
The class size is limited to 28 in all sections due to the number of computers and enlargers in the labs.

2. **What factors have contributed to your trends in enrollment? If your department is experiencing an enrollment decline, what is your department's plan to address the enrollment decline? (150 words limit)**
Looking at our average fill rate, you would see that the numbers are down. But if you are looking at the number of students we are serving, you will also see that overall, we are increasing the number of students enrolled in our courses. We are serving more students than any of the previous years shown in the data packet. We are always looking at our classes to ensure they are meeting the needs of the students. Class days and times are being adjusted in addition to adjusting the number of sections to meet student needs.

3. **Looking at the demographic of your student population, what strategies has your department considered or implemented to be more inclusive of the distinct student populations you serve? (250 words limit)**
Many of our faculty have added additional information about all of the services available to our students wellbeing in their syllabus, it is also included in the information packet available to all of our students. We have brought the counselors into our area to do counseling sessions to ensure we are reaching all of the students. Financial aid, EOPS, and counselors have been invited to our classrooms to better help the students understand the services available to them. Students are also highly encouraged to apply for scholarships.

4. **How does your program course success rate compare to GWC's overall course success rate? If your course success rates are in decline or below the college average, what is your department plan to address the success rate? (250 words limit)**
The success rate for classes is on the rise. While traditional student success is still above average of the college, the online success rate has dropped slightly below the college average. As we have slowly increased the number of full time faculty we have, we are able to better serve our students through outreach. The added full time faculty has also added stability to the department to allow consistency in teaching throughout our courses.

5. **Looking at success rates for different demographic groups, which groups are experiencing disproportionate impact in student success? If there are student groups experiencing disproportionate impact, what is your department's plan to address the disproportionate impact? (250 words limit)**

Asian, Two or More Races and White students are consistently successful students in the photography area. American Indian/Alaska Native and Native Hawaiian/Pacific Islander students are very inconsistent in success in the photography area but it is difficult to track due to the fact we don't serve more than 7 in a semester. Some semesters, these groups are 100% successful while others have a very low success rate. The largest group that is not consistently being successful in art is the Hispanic/Latinx population. Retention is quite high while success is much lower. We have invited local Hispanic/Latinx professional artists to be guest lecturers and have scheduled LA-based artist Stephanie Mercado to visit our campus and discuss her art career with our students this coming fall 2019.

6. **Does your department confer a degree or certificate? What is your department's plan to increase the number of students receiving degrees or certificates? (150 words limit)**
Yes, the Fine Arts Department has three degrees (AA in Art; AA-T in Studio Art; AA-T in Art History). This semester we have emailed all of the students that are listed as majors to give them information about the degree and applicable dates, all majors have received a GWC Art t-shirt, and all majors have been mailed a letter important information about the department and graduation. In the summer, we are planning on mailing a hand written post card to all majors welcoming them back to the fall semester. The department faculty attended a counselor department meeting to talk about our classes and major to ensure they were aware of all that we offer. In addition, we invited the art counselors to our area this past fall and this spring to do presentations to all of our art classes. The counselors also had a week of mini sessions in our area to advise the students. Students were not required to make formal appointments and were able to get the advice on how to quickly complete their degree plan.

7. **Are students transferring to four-year institutions from your program? What is your department's plan to increase the number of students transferring to a four-year institution? (150 words limit)**
Yes, we invited the art counselors to our area this past fall and this spring to do presentations to all of our art classes and also the counselors had a week of mini sessions in our area to advise the students. Students were not required to make formal appointments and were able to get the advice on how to quickly complete their degree plans. We have a student success packet that is widely available through the department. The department's web page and social media accounts are constantly being updated to ensure we are providing as much up to date information to the students.

8. **Did you complete the two-year program review requirement for CTE? If no, why not? (150 words limit)**
N/A

9. **Did your department complete all course SLOs assessment? If no, why not? (150 words limit)**
Yes, all Photography classes have been assessed.

10. **Did your department review all Course Outline of Records in the last 6 years? If no, why not?**
Yes, we are finishing up the last of the updates. Some may end up on the first agendas for the fall CCI meetings. We are currently in the process of updating our degrees (AA in Art, AA-T in Studio Art, AA-T in Art History) while ensuring all ART courses are C-ID approved.

Review of Last Cycle Program Review

Provide assessment of your previous program review initiatives. Summarize any accomplishments that your program achieved (List 3 to 5 bullet points). Limit to 250 words.

Since the past Program Review cycle we have:

- Re-written the Fine Arts Student Success packet. (It is about to be updated again)
- More heavily promoted our program on social media
- Re-written SLO's and assessed all of the SLO's available.
- Hired a full time Art Historian and are about to hire a full time Life Drawing instructor.
- Brought in additional visiting lecturers.

The bold list below is what we said we were going to do.

- We will continue to improve on the Student Success packet, adding more information to guide students through their Golden West experience and beyond. We would like to host official art student meet and greet events where the students can socialize with each other, meet with faculty and get questions answered in a causal setting. We will expand out outreach by sending out our new brochures to transfer high schools and promoting our Facebook and Instagram social media platforms. Administratively, the Art Program will re-write the course SLO's to better assess student learning and make improvements to any course outlines that need updating. We will continue to request full-time faculty to build a strong and well-rounded department. We will offer additional visiting artist lectures and building a portfolio and marketing lectures. We will also request additional full time faculty and request resources for the department through multiple avenues.

PROGRAM PLANNING/BRAIN STORMING

Based on your analysis of previous program review and current data, list 3-5 goals that your department want to accomplish in the next three years?

- Prospective Student Outreach - High School and Junior High
- Alumni Relations - keeping in touch
- More public art to campus

- Develop more programs with professional artists, talks, workshops, projects like murals
- Increase graduates
- Add courses to align with C-IDs and TMCs such as Color Theory, Fiber Arts, and Art of Africa, Oceana, and Native North America.

Program Planning

Description of Department's Goal?	What metric will you use to measure your goal?	What actions will the department take?	Which of the College's mission and goal does this goal support?		Description of Department's Goal?
Goal 1: **Outreach through High Schools and Junior High schools to increase enrollment**	**After our initial outreach efforts, we will survey our incoming students to gain an understanding of what brought them here and whether or not our outreach campaign worked.**	**We will send a representative from our department to give presentations and answers questions at local high and junior high schools. We will follow up with traditional promotional mailings, emails, and social media posts. We will host an open house for potential students to visit our classrooms and ask questions.**	☐ Transfer ☒ Degrees ☐ Certificates ☐ Career advancement ☒ College readiness	**Goal 1:** **Outreach through High Schools and Junior High schools to increase enrollment**	**After our initial outreach efforts, we will survey our incoming students to gain an understanding of what brought them here and whether or not our outreach campaign worked.**
Goal 2: **Increase Graduates**	**We will use the past data of our graduation numbers to compare with current data.**	**Maintain a current Student Success packet and keep in contact with current department students to ensure they are moving through their classes at an appropriate rate. We will train our part timers on how to coach our students toward graduation. We will continue to make promotional materials like posters and social media posts that inform and motivate students toward graduation.**	☐ Transfer ☒ Degrees ☐ Certificates ☐ Career advancement ☐ College readiness	**Goal 2:** **Increase Graduates**	**We will use the past data of our graduation numbers to compare with current data.**

Goal 3: **Develop and offer courses that fully align with C-ID.**	**We will know if our new courses are successful based off of fill and student success rates in those classes.**	**Develop new courses and take them through the appropriate curriculum process.**	☐ Transfer ☒ Degrees ☐ Certificates ☐ Career advancement ☐ College readiness	**Goal 3:** **Develop and offer courses that fully align with C-ID.**	**We will know if our new courses are successful based off of fill and student success rates in those classes.**